

ADITYA COLLEGE OF ENGINEERING & TECHNOLOGY

(Permanently Affiliated to JNTUK, Kakinada, Approved by AICTE, New Delhi)

Recognized by UGC Under Section (2f) and 12(B) of UGC Act 1956

Aditya Nagar, ADB Road, Surampalem

Department of Master of Business Administration

Syllabus Analysis

Regulation: R (16)

I YEAR I SEMESTER							
S.No	Course Category	Courses	Marks	L	T	P	C
1	PC	Principles of Management	100	3	1	0	3
2	PC	Managerial Economics	100	3	1	0	3
3	PC	Accounting for Managers	100	3	1	0	3
4	SI	Managerial Communication and Soft Skills	100	3	1	0	3
5	PC	Business Environment	100	3	1	0	3
6	PC	Qualitative Analysis for Business Decisions	100	3	1	0	3
7	PC	IT Workshop	100	0	0	4	3
Total			700	18	6	4	21

I YEAR II SEMESTER							
S.No	Course Category	Courses	Marks	L	T	P	C
1	PC	Financial Management	100	3	1	0	3
2	PC	Human Resource Management	100	3	1	0	3
3	PC	Marketing Management	100	3	1	0	3
4	PC	Production and Operations Management	100	3	1	0	3
5	PEC	Business Research Methods	100	3	1	0	3
6	OEC	Organizational Behavior	100	3	1	0	3
7	PROJ	Mini Project and Seminar on Mini Project	100	4	0	0	4
Total			700	22	6	0	22

II YEAR III SEMESTER							
S.No	Course category	Courses	Marks	L	T	P	C
1	PC	Strategic Management	100	3	1	0	3
2	PC	Legal Aspects of business	100	3	1	0	3
3	PEC	Business Ethics and Corporate Governance	100	3	1	0	3
4	OEC	Elective – 1	100	3	1	0	3
5	OEC	Elective – 2	100	3	1	0	3
6	OEC	Elective – 3	100	3	1	0	3
7	OEC	Elective – 4	100	3	1	0	3
Total			700	21	7	0	21

II YEAR IV SEMESTER

S.No	Course category	Courses	Marks	L	T	P	C
1	PC	Logistics and Supply Chain Management	100	3	1	0	3
2	PC	Entrepreneurship Development	100	3	1	0	3
3	OEC	Elective – 5	100	3	1	0	3
4	OEC	Elective – 6	100	3	1	0	3
5	OEC	Elective – 7	100	3	1	0	3
6	OEC	Elective – 8	100	3	1	0	3
7	FD	Major Project and Comprehensive Viva	Grade	0	0	0	8
Total Marks / Credits			600	18	6	2	26
			2700				90

Coordinator**Head of the Department**

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Course category	Total			
	L	T	P	C
Program Core PC	39	12	4	42
Program Elective PEC	6	2	0	6
Open Elective OEC	27	9	0	27
Summer Project PROJ	4	1	0	4
Seminar/Internship SI	3	1	0	3
Final Dissertation (FD)	0	0	0	8
Total	79	25	4	90

Course category	Percentages			
	L	T	P	C
Program Core PC	49.36	48.00	100.00	46.66
Program Elective PEC	07.59	8.00	0	06.66
Open Elective OEC	34.17	36.00	0	30.00
Summer Project PROJ	05.06	4.00	0	04.44
Seminar/Internship SI	03.79	4.00	0	03.33
Final Dissertation (FD)	0	0	0	08.88

Coordinator

Head of the Department